FINANCEIUM SCHOOL OF BUSINESS · UNDER ACCREDITATION PROCESS

Postgraduate Diploma in Business Administration

Elective pathways: Finance · Business Strategy · AI & Technology

Credits	NQF level	Notional hours	Duration
120	8	1,200	12 months part-time

Structure: 90 core credits + 15 elective credits (choose one pathway) + 15-credit applied business project. Entry: a relevant NQF 7 bachelor's degree or Advanced Diploma, or approved RPL.

Semester 1

Code	Module	Pathway	Credits
PDBA801	Leadership, Ethics & Governance Apply responsible leadership and governance principles in South African public and private organisations. Assessment: Governance case analysis (60%) and reflective leadership portfolio (40%).	Core	15
PDBA802	Economics for Managers Use micro- and macroeconomic reasoning to interpret markets, pricing and policy effects on business. Assessment: Economic briefing paper (50%) and timed applied test (50%).	Core	10
PDBA803	Financial & Management Accounting Read, analyse and use financial statements and cost information for decisions. Assessment: Company financial analysis (60%) and budgeting exercise (40%).	Core	15
PDBA804	Marketing & Customer Strategy Develop evidence-based marketing plans grounded in customer insight. Assessment: Marketing plan (100%).	Core	10
PDBA805	Operations & Supply Chain Management Improve processes, quality and supply chains under resource constraints. Assessment: Process improvement report (100%).	Core	10

Semester 2

Code	Module	Pathway	Credits
PDBA806	People Management & Organisational Behaviour Manage people, teams and culture within South African labour-law frameworks. Assessment: People-management case study (100%).	Core	10
PDBA807	Strategic Management Formulate and evaluate strategy using environmental, industry and capability analysis. Assessment: Strategic analysis report (70%) and presentation (30%).	Core	15
PDBA808	Business Research Methods Prepare to design and conduct ethical applied business research. Assessment: Research proposal (100%).	Core	5
PDBA811	Corporate Finance & Valuation Evaluate investment and financing decisions. Assessment: Investment appraisal (100%).	Finance	7.5

Code	Module	Pathway	Credits
PDBA812	Financial Risk & Treasury Identify and manage financial risks and liquidity. Assessment: Risk management memo (100%).	Finance	7.5
PDBA821	Competitive & Growth Strategy Design growth strategies for established and emerging firms. Assessment: Growth strategy paper (100%).	Business Strategy	7.5
PDBA822	Strategy Execution & Change Turn strategy into measurable delivery. Assessment: Execution plan (100%).	Business Strategy	7.5
PDBA831	AI & Digital Transformation Assess where AI and digital tools create business value. Assessment: AI opportunity assessment (100%).	AI & Technology	7.5
PDBA832	Data, Ethics & Technology Governance Govern data and AI responsibly. Assessment: Technology governance policy (100%).	AI & Technology	7.5
PDBA890	Applied Business Project Investigate a real organisational problem and recommend evidence-based action. Assessment: Supervised project report (80%) and oral presentation (20%).	Project	15

Exit-level outcomes

1. Apply integrated management knowledge across finance, marketing, operations, people and strategy.
2. Critically analyse organisational problems in South African public and private contexts.
3. Make ethical, evidence-based decisions and communicate them to stakeholders.
4. Apply specialised knowledge in one elective pathway: Finance, Business Strategy or AI & Technology.
5. Plan and conduct a supervised applied business investigation.

Accreditation process

Internal academic approval — Senate/academic board review of curriculum, outcomes and assessment. [In progress]

CHE programme accreditation (HEQC) — Submission of the programme for CHE accreditation as an NQF 8 Postgraduate Diploma. [Under accreditation process]

SAQA qualification registration — Registration on the NQF after CHE accreditation. [Pending]

DHET programme approval (PQM) — Inclusion in the provider's approved qualification mix where applicable. [Pending]

This programme is under accreditation process with the CHE and SAQA. It is not yet accredited and no intake, fees or awards are offered until approvals are granted. Curriculum details may change following review.